



*(Incorporated in the Cayman Islands with limited liability)*

*Website: <http://www.fecil.com.hk>*

*(Stock Code : 35.HK)*

### **FEC Garners 2017 Questar Awards**

(27 July 2017 - Hong Kong) Far East Consortium International Limited (“FEC” or the “Group”; SEHK: 35) is pleased to announce that the Group won the Bronze Award in the “Corporation - Real Estate” category at the 2017 Questar Awards in the USA. Organized by the internationally renowned enterprise MerComm Inc and in its 26<sup>th</sup> year now, Questar Awards was established to celebrate and reward the best in visual communications, symbolizing the stellar qualities of creativity, craftsmanship, innovation and originality.

Competition for the awards this year was intense with 129 entries from 9 countries around the world. The Group’s work was recognised for excellence in effectiveness in corporate communication. The videos present the Group’s key real estate developments in Hong Kong, mainland China, Australia, Malaysia and the United Kingdom and not only show the construction process of the developments, but also convey the Group’s passion and care for the local communities.

Panels of judges were comprised of creative directors, directors of broadcast services, producers, marketing coordinators, production managers, public relations managers and presidents of production houses, agencies and corporations. Entries were evaluated for their creativity and craftsmanship based on international standards of excellence.

**Mr. Chris Hoong, Managing Director of FEC** said: “FEC has been dedicated to maintaining a close relationship with its stakeholders by enhancing the Group’s transparency. The videos we create provide shareholders, investors, staff and media with a better understanding of our business in different regions around the world in a vivid and visual way. Earlier this year the Group also scored three Silver Awards and one Bronze Award for its annual reports and company website at the Mercury Awards and IADA Winter Awards. These accolades are inspiration for us to explore diversified ways for the stakeholders to learn about the Group’s latest development.”



Photo caption: FEC won the Bronze Award in the “Corporation - Real Estate” category at the 2017 Questar Awards.

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### **About Far East Consortium International Limited**

Far East Consortium International Limited was listed on the Hong Kong Stock Exchange in 1972 (SEHK: 35). The Group is primarily engaged in property development and investment, hotel operations and management, as well as car park and facilities management. The Group has adopted a diversified regional focus and operates under the “Chinese Wallet” strategy in its business operations covering Hong Kong, mainland China, Australia, Malaysia, Singapore, the United Kingdom and New Zealand.

#### **FEC official website:**

[www.fecil.com.hk](http://www.fecil.com.hk)

#### **FEC WeChat and Weibo:**

<http://www.weibo.com/u/5703712831>



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